

# 應用德語系碩士班外系課程承認學分一覽表

經106學年度第2學期第1次系課程委員會通過1070419

## 國內課程

國際物流管理 ( 運籌系 )	國際企業管理 ( 運籌系 )	國際行銷 ( 行銷系 )
GDL1109/物流管理/3 學分	GBM1604/專案管理/3 學分	GMD1605/零售管理專題/3 學分
GDL1633 /組織人力資源管理/3 學分	GBM1601 /行銷管理/3 學分	GMD2617/人力資源管理專題/3 學分
GDL2622/國際物流/3 學分	GBM2601 /人力資源管理/3 學分	GMD1606/服務行銷專題/3 學分
GDL2635/國際企業/3 學分		GMD1622/產品創新與品牌管理專題/3 學分
GDL261C/國際行銷管理/3 學分		GMD2601/電子商務專題/3 學分
GDL1662/產業經濟分析/3 學分		GMD2607 /網路消費者行為專題/3 學分
GDL1670/運籌管理專題/3 學分		GMD1606/服務行銷專題/3 學分

## 國外課程

FH Joanneum University of Applied Sciences	
Graz	Kapfenberg
German Beginners (3)	English 2 (Language of Meetings) (2)
German Intermediate (3)	German Beginners 1 (3)
German Advanced (3)	German Beginners 2 (3)
Reading and Writing (3)	Legal English 2 (4)
Listening and Speaking (3)	German Intermediate 2 (3)
Emerging Market and Sustainable Business (Part 1&2) (5)	Professional English Advanced (2)
Human Resource Management & Leadership (2.5)	Intercultural Competence (2)
Global Human Resource Management & Leadership (2.5)	Emerging Markets and Sustainable Business (3)
International Market Entry Strategies (5)	Global Communication Management (2)
Negotiating for International Business (5)	International Marketing (3)
Financial Markets: An International perspective (5)	Economic Development in Asia (1.5)
Economics of the EU- (5)	IT Project Management (4)
International Business Law (5)	VPNs and Firewalls (3)
Cross-Cultural Organizational Behavior and Management (Part 1&2) (5+5)	Communication Technology (2)
Financial Markets: An Int'l Perspective (Part1&2) (5)	Supervised Group Projects (4)
Negotiating for International Business (Part 1&2) (5)	Transport Logistics (3)
International Business to Business Marketing (Part 1&2) (5)	Ethics and Technology Assessment (4)
International Business Law (Part 1&2) (5)	eBusiness Applications (2)
	Entrepreneurship (2)
	Economics Infrastructure Financing (3)
	Production and Investment Planning (3)

<p>Chinese Business and Management (2.5)</p> <p>Information Technology for International Business(Part1&amp;2) (5)</p> <p>Latin American Business Development (2.5)</p> <p>International Market Entry Strategies(Part1&amp;2) (5)</p> <p>Psychology and Financial Markets (1.5)</p> <p>International Consumer Behavior (Part1&amp;2) (5)</p> <p>Cross cultural communication (2.5)</p> <p>Introduction to B2B Marketing and Selling (5)</p> <p>Business Computing ERP (3)</p> <p>International Finance (5)</p> <p>Soft competencies of International Project Management (2.5)</p> <p>Supply Chain Management (3)</p> <p>Global Communication Management (5)</p> <p>International Managerial Accounting (5)</p> <p>International Marketing (5)</p> <p>Economic Development in Asia (2.5)</p> <p>Austria-People and Culture (2)</p> <p>Global Corporate Communications (4.5)</p> <p>International Human Resources Management &amp; Careers (2.5)</p> <p>Market Research and Statistics (2.5)</p> <p>Leadership Skills for the Global Manager (5)</p>	<p>Risk Management (2)</p> <p>Public Relations (2)</p> <p>Human Resource Management (3)</p> <p>Sustainability Analysis and Lifecycle Mgmt (4)</p> <p>International Management (5)</p> <p>Industrial Projects (4)</p> <p>Presentations and Meetings (1.5)</p> <p>Intercultural Competence (2)</p> <p>Austria – People and Culture (2)</p> <p>Supply Chain Management (2)</p> <p>Emerging Markets and Sustainable Business (3)</p> <p>Global Communication Management (2)</p> <p>International Marketing (3)</p> <p>International Managerial Accounting (3)</p> <p>Economic Development in Asia (1.5)</p> <p>Management of business processes (2)</p> <p>Cross Cultural Communication (4)</p> <p>Innovation Management (1.5)</p> <p>Language of Meetings (2)</p> <p>Marketing and online marketing (2)</p> <p>Control Engineering (4)</p> <p>Automotive Electronics 2. Sem (4)</p> <p>Automobile Electric Drives (3)</p> <p>Meetings &amp; Presentations (1.5)</p> <p>Water supply &amp; Drainage (2)</p> <p>Traffic Telematics (4)</p> <p>Environmental Chemistry (2)</p> <p>Environmental Control (2)</p> <p>Professional English Advanced 4. Sem (2)</p> <p>Professional English Advanced 4. Sem (2)</p> <p>Effective Scientific writing (2)</p> <p>Telecommunication Security (2)</p> <p>Legal English 2. Sem (6)</p> <p>English II (Language of meetings) 2. Sem(0)</p> <p>German beginners (A1/1 or A1/2) (3)</p> <p>German intermediate (3)</p> <p>Bachelor Thesis (Scientific project work)(0)</p>
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